



ENDLESS POSSIBILITIES ON... NEW PRODUCTS

Welcome to our 2025 Inspiration Guide, a selection of exclusively NEW products, designed to meet your needs and to inspire your customers.

A collection of over 140 new products: from entry- price level products to Recycled Classics and new additions for our retail brands, you will find a match for every budget. With many customisation options to offer, the collection is perfectly suited to put your customer's brand in the spotlight.

Supported by mood scenes, created with our in-house logo tool, GIFs, videos, and mood imagery. These resources are available and ready for you to use in your marketing communications.

The possibilities are endless...





GREEN POINTS

With every product in this catalogue, we mention a value in Green Points. These points can be used to navigate the collection and identify the more sustainable options. We have identified 8 different elements that give a transparent overview of the impact of a product. Elements scored are for instance the material, the country of origin or the recyclability of a product. Every product has a Green Passport on our PF Store explaining in detail how we score the products. This makes it easy to compare products and make a choice based on your own sustainability strategy.

Let's move forward >>> to a lower impact

SO WHAT ARE THE 8 ELEMENTS?



MATERIAL



RECYCLABILITY



COUNTRY OF ORIGIN



ENVIRONMENTAL CERTIFICATIONS



SOCIAL CERTIFICATIONS



SUSTAINABLE BRANDING



PACKAGING



TRANSPARENT SUPPLY CHAIN





MOVING TOWARDS A FUTURE PROOF PRODUCT MEDIA INDUSTRY

At PF Concept, we are committed to foster ESG + P (Environmental, Social, Governance + Product) principles to future-proof our industry. Our focus is on addressing critical material topics such as climate change, circular economy, and the well-being of our own workforce and workers throughout the value chain.

We do this by focusing on three things:

LEADING BY EXAMPLE, SUPPORTING OUR CUSTOMERS 'RETHINKING PLASTICS 2030' STRATEGY

Leading by example

We are not just setting ambitious goals; we are taking concrete actions. Transparency is key to our approach. We share data openly and collaborate with trusted third parties to validate our progress and ensure accountability. We have partnerships with global initiatives, like UNICEF the Netherlands, and are committed to the sustainable development goals (SDG 8, 12, 13, 14, 15 & 17) of the United Nations.











Supporting our customers

The world is changing, and so are we. We aim to reduce the environmental footprint of our activities across the entire supply chain. We are committed to transparency, sharing data, and partnering with third parties for proof and validation. We support our customers with tools for their sustainable journey.











Rethinking Plastics

The way forward is phasing out all virgin fossil-based plastic by 2030.

Future-proofing our industry requires a critical evaluation of the materials we use in our products and packaging. These materials can contribute to climate change, pollution, and increased waste. We are committed to reducing our environmental impact by using innovative, sustainable materials, designing our products to be more circular, and eliminating all virgin fossil-base plastics from our products and packaging by 2030. We are changing how we design, use and reuse plastics.

Let's move forward to a lower impact >>>

Discover how we're committed to lower our impact and support our customers with easy-to-find information on our sustainability pages.

Discover our sustainability pages

Let's move forward >> to a lower impact



Let's move forward >>> to a lower impact



CREATE YOUR OWN

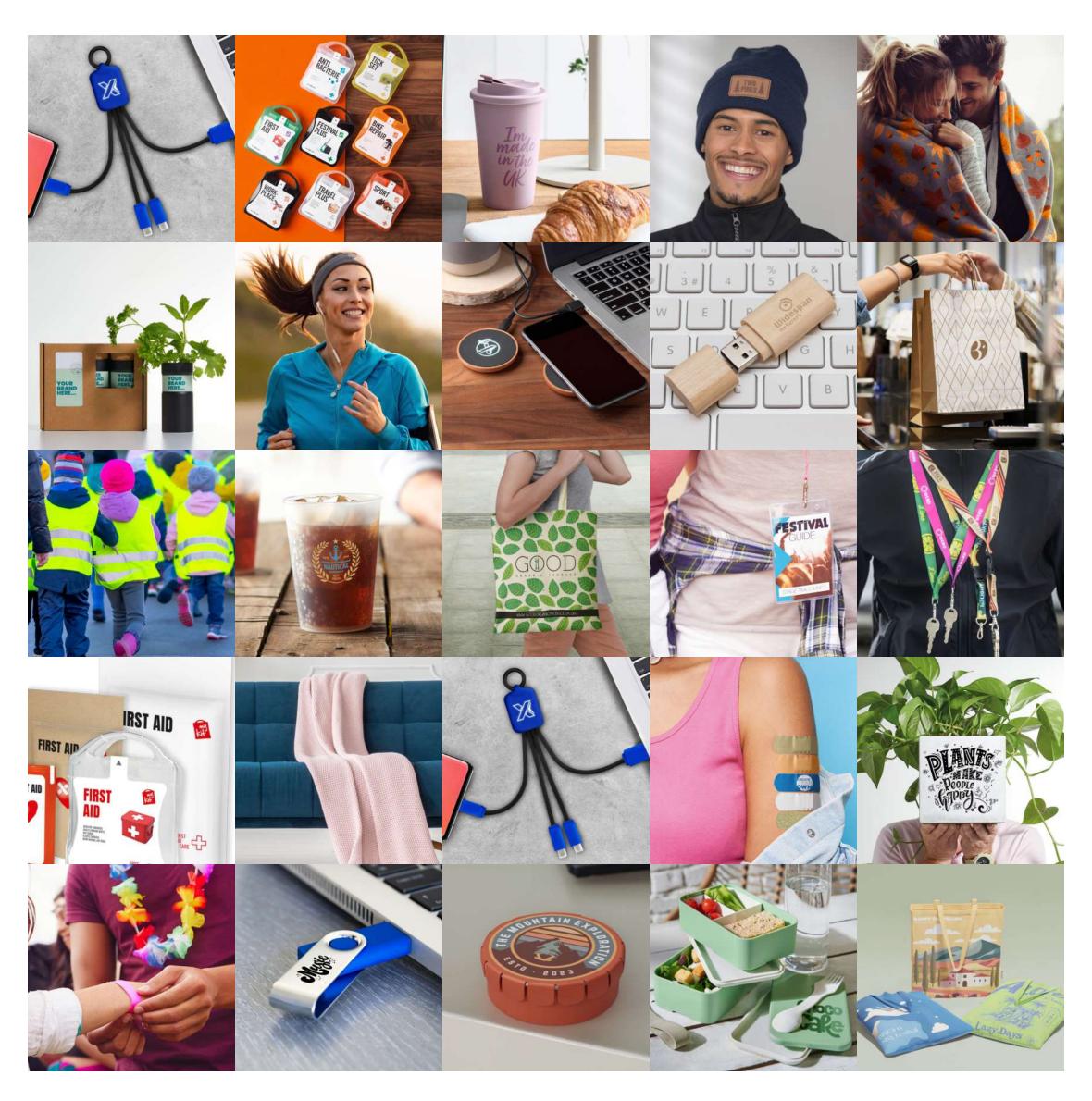
A WORLD OF POSSIBILITIES.

With Create Your Own, just about anything is possible. Looking to create your own custom-made product with custom materials, products in your company's PMS colour, special accessories or a unique printing – Create Your Own makes it possible. And only in a few simple steps. As the leading procurement specialist for the largest range of product media, we offer competitive prices, short delivery times, low minimal quantities and full compliance. With our Create Your Own collection you can create your own custom-made products in a few simple steps.





DISCOVER ALL CREATE YOUR OWN PROGRAMS





CLOTHING

DRINKWARE

BAGS

PENS & WRITING

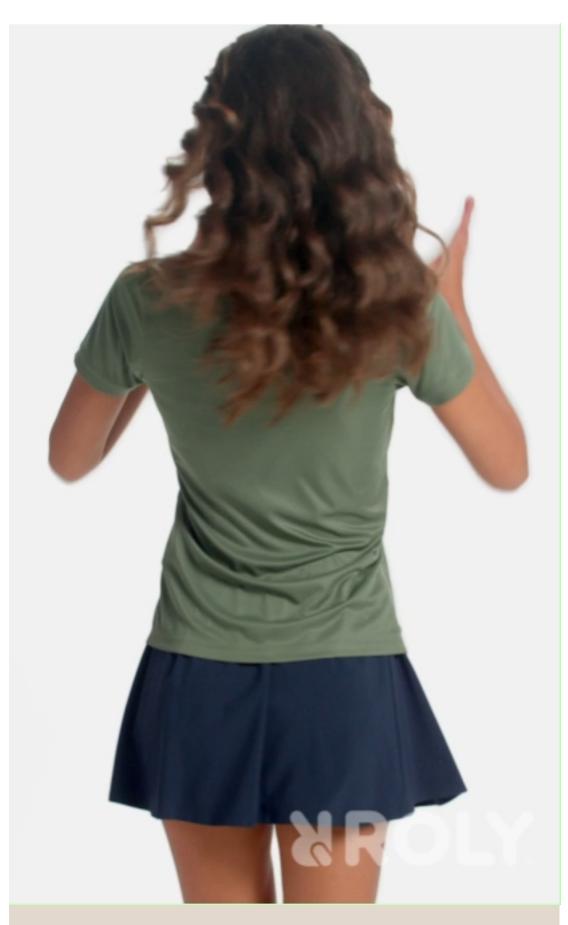
NOTEBOOKS & DESK ESSENTIALS

TECHNOLOGY

HOME & KITCHEN

GIFTS







R0400 S-3XL of **R0401 S-2XL** Q | **TORMO SHORT SLEEVE POLO** | Recycled Polyester | 0.408 kg CO2_{e}





R0432 XS-3XL of K0432 4-12 o | ESTORIL LONG SLEEVE T-SHIRT | Recycled Polyester | 0.408 kg CO2_e



R1031 S-3XL © R1033 2XL-XL Q | ESTAMBUL LONG SLEEVE HALF ZIP SWEATSHIRT | Recycled Polyester - Elastane | 1.251 kg CO2_e







AMERICA PADDED PARKAJACKET











100835 | **BERGEN 800 ML RECYCLED PLASTIC WATER BOTTLE** | RCS certified recycled PET plastic | Ø 7.5 x 27 cm | 0.260 kg CO2_e

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100824 | DYLAN 650 ML TRITAN WATER BOTTLE WITH FLIP SPOUT LID | Tritan | Ø 6.7 x 24.5 cm | 1.000 kg CO2_e

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100840 | ODESSY 600 ML RCS CERTIFIED RECYCLED STAINLESS STEEL INSULATED BOTTLE WITH 300 ML CUP | Recycled stainless steel | 7.9 x 26.4 cm | 2.520 kg CO2_e ●○























100849 | CAMDEN 350 ML RCS CERTIFIED STAINLESS STEEL TUMBLER | RCS certified recycled stainless steel | 7.9 x 14.9 cm | 1.150 kg CO2_e

●○○

ocean bottle





100856 | OCEAN BOTTLE 750 ML VACUUM INSULATED WATER
BOTTLE | Recycled stainless steel - PET Plastic - Recycled PET Plastic - Silicone
Plastic | 8.7 x 21.8 cm | 2.430 kg CO2_e

ocean bottle



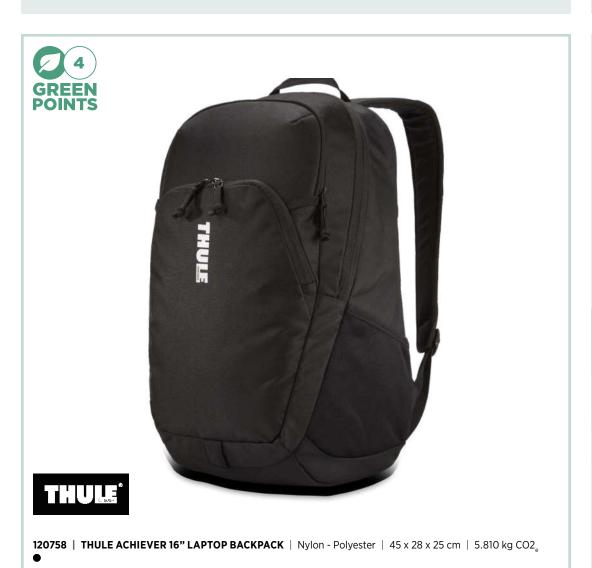


100857 | **OCEAN BOTTLE LITE 620 ML WATER BOTTLE** | Recycled stainless steel | $6.8 \times 21.7 \text{ cm}$ | $1.260 \text{ kg CO2}_{\text{e}}$















1PL076 | MARI 15"-16" SUBLIMATION LAPTOP SLEEVE | Neoprene | $40 \times 28 \times 20 \text{ cm}$ | 0.180 kg CO2_e

1PL077 | **MILA 17" SUBLIMATION LAPTOP SLEEVE** | Neoprene | $42 \times 30 \times 20 \text{ cm}$ | 0.320 kg CO2_e





130085 | LIBRA 2-IN-1 GRS RECYCLED LAPTOP CASE 3L | GRS certified recycled polyester | $39 \times 2.5 \times 28 \text{ cm}$ | 0.920 kg CO2_e

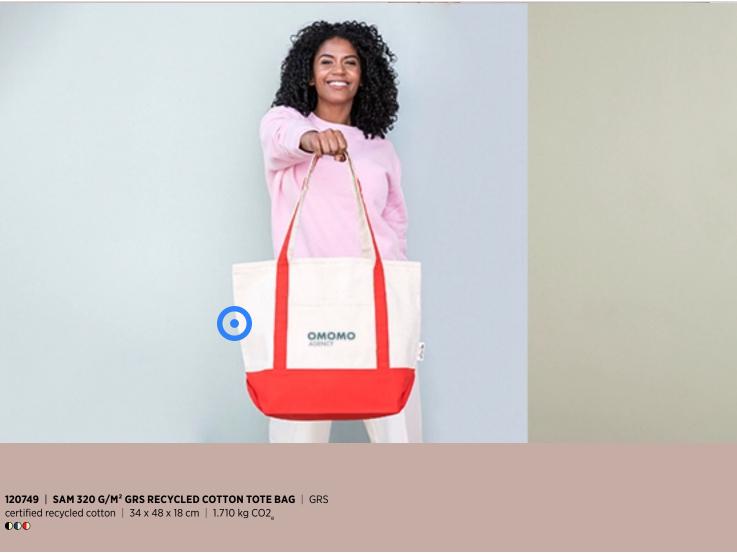






















1PL069 | ARI SUBLIMATION RPET TRAVEL BAG - SMALL | Recycled PET Polyester | 23 x 12 cm | 0.070 kg CO2_e



GREEN POINTS

1PL070 | ARLO SUBLIMATION RPET TRAVEL BAG - MEDIUM | Recycled PET Polyester | 23 x 18 cm | 0.090 kg CO2_e ○



1PLO71 | AYLA SUBLIMATION RPET TRAVEL BAG - LARGE | Recycled PET Polyester | 30 x 20 cm | 0.100 kg CO2_e ○





















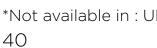


120756 | Recycled Polyester | 7.5 x 10 cm | 0.122 kg CO2_e



120755 | HERSCHEL CLASSIC™ RECYCLED TOTE BAG 19L | Recycled Polyester | 48 x 34 x 14 cm | 1237.000 kg CO2_e











120753 | **HERSCHEL CITY RECYCLED BACKPACK 16L** | Recycled Polyester | 37 x 32.5 x 15 cm | 1367.000 kg CO2_e

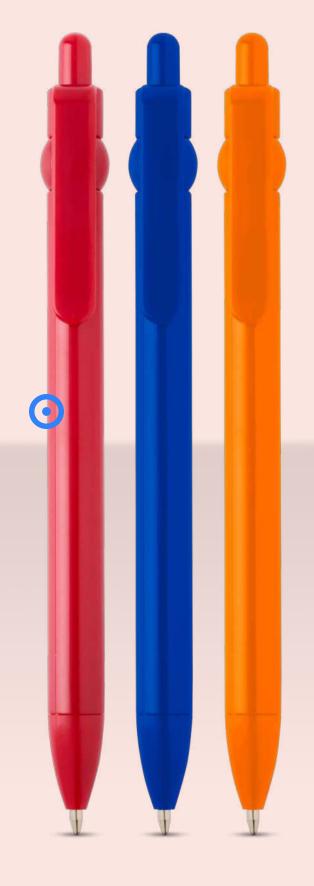
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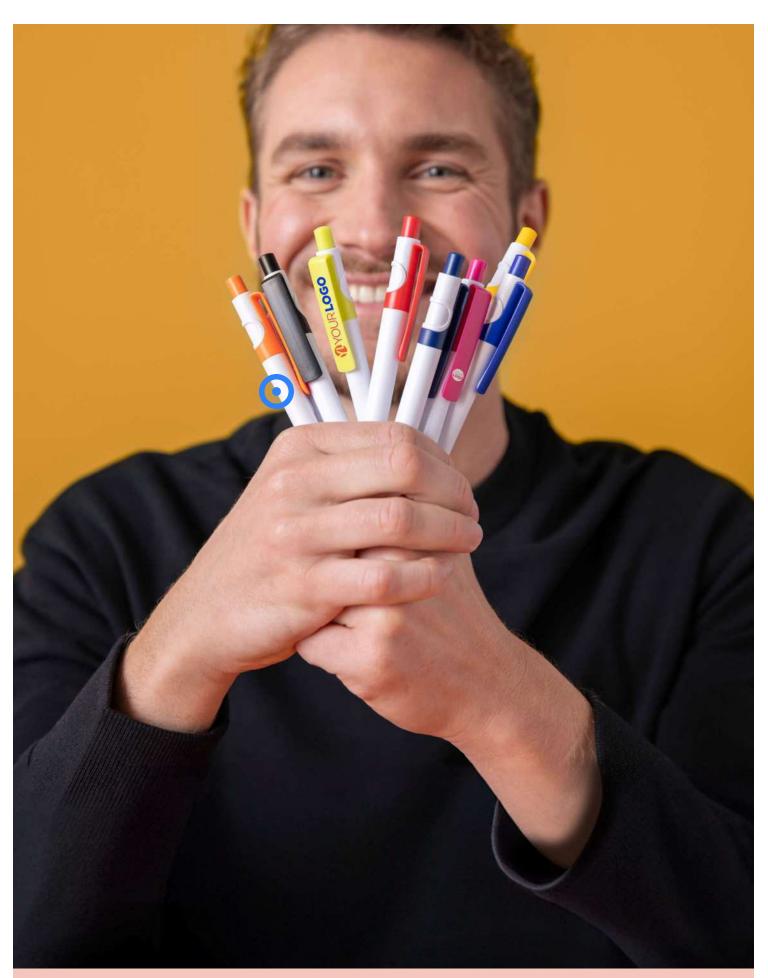
















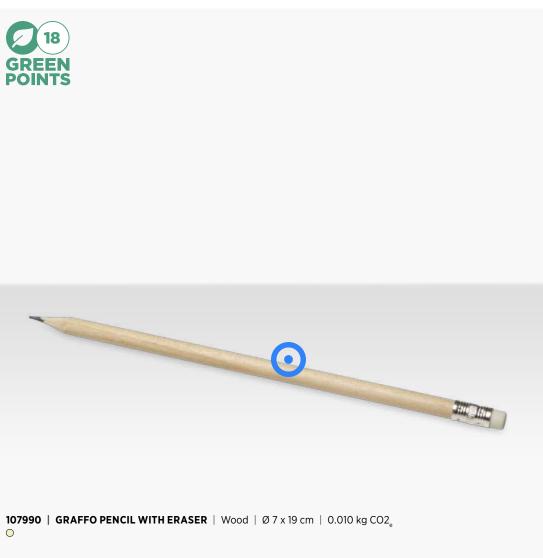


















































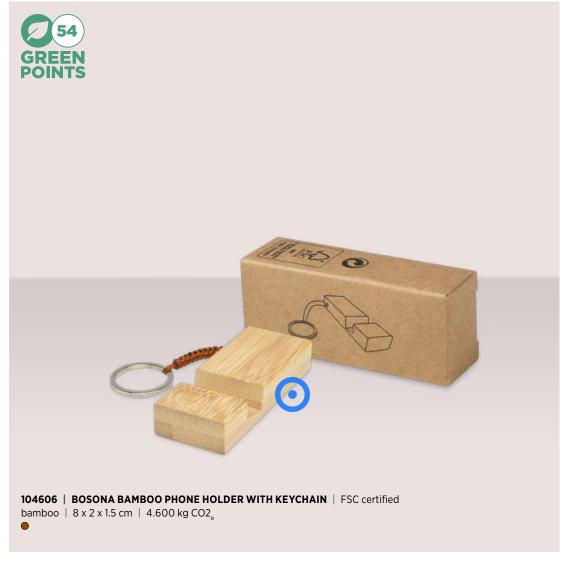
















M D D **MOLESKINE**



107954 | MOLESKINE LARGE ART WATER COLOUR ALBUM | FSC certified paper | 13 x 21 cm | 0.460 kg CO2_e



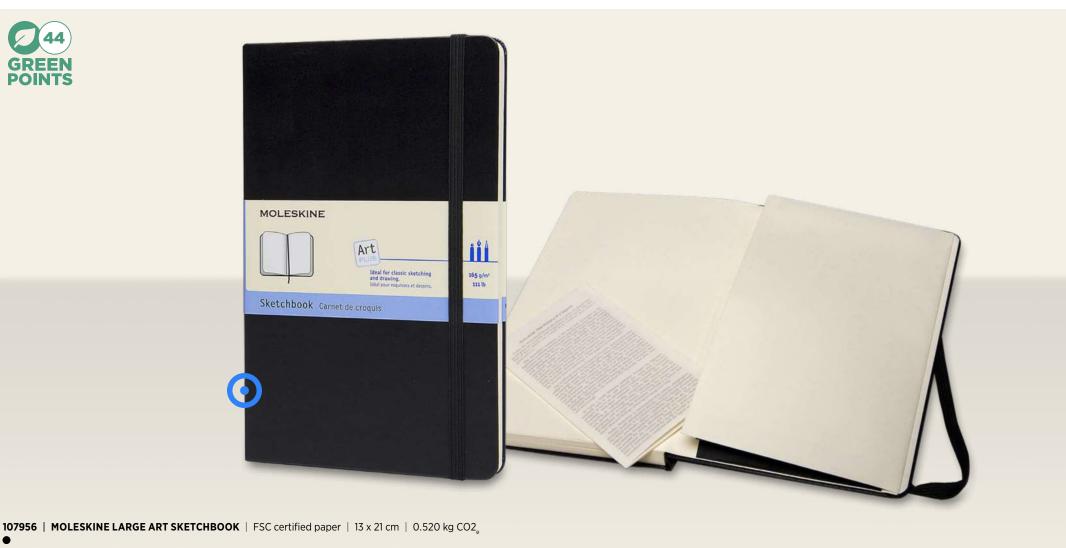


MOLESKINE

Watercolour Album Album aquarelle

*Only available in : UK, DACH, BENELUX, SCANDINAVIA & ITALY





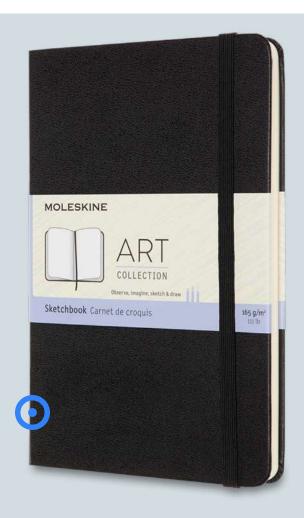
THE **LEGENDARY**

NOTEBOOK

The Moleskine notebook is the heir and successor to the legendary notebook used by artists and thinkers over the past two centuries: among them Vincent Van Gogh, Pablo Picasso, Ernest Hemingway and Bruce Chatwin.

Today, it is celebrated in pop culture as a contemporary icon, an inviting blank space where your own words and sketches join you to an everevolving relay of creativity.

Learn more >>





107957 | MOLESKINE MEDIUM ART SKETCHBOOK | FSC certified paper | 18 x 11.5 cm | 0.390 kg CO2

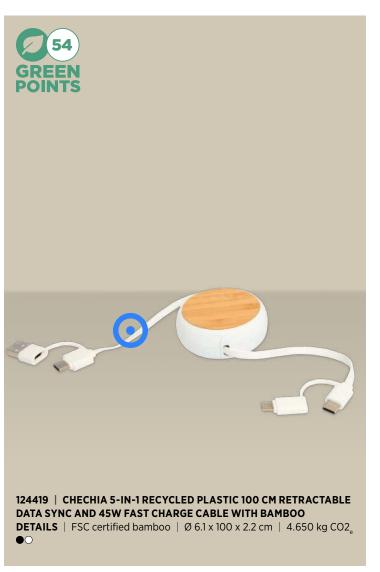






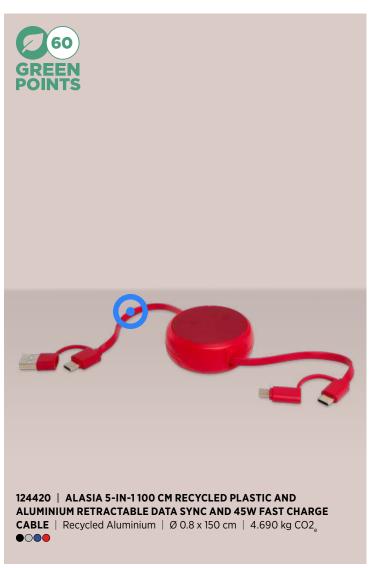
































124438 | **BAEKDU WIRED TYPE-C HEADSET WITH RECYCLED PLASTIC STORAGE BOX** | Recycled ABS Plastic | $7.2 \times 7.1 \times 1.9 \text{ cm}$ | 4.660 kg CO2_{e}



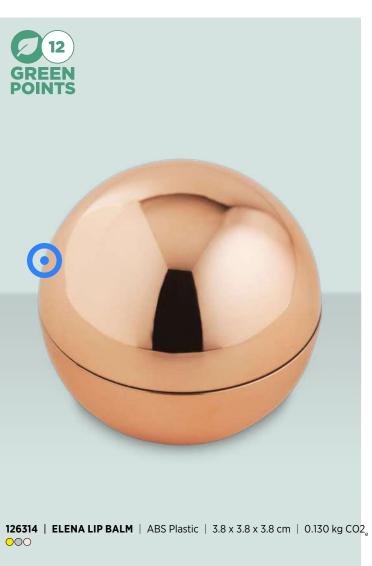


124436 | **DIYA 3W WIRELESS RECYCLED PLASTIC SPEAKER** | Recycled ABS Plastic | $8.2 \times 6.4 \times 7.2 \, \text{cm}$ | $5.070 \, \text{kg CO2}_{\text{e}}$

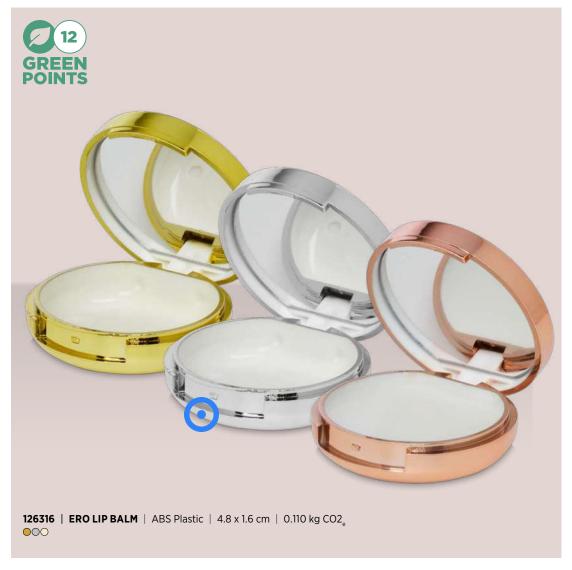
















CREATE YOUR OWN





1PL067 | LYLE 330 ML SUBLIMATION CAN HOLDER | Neoprene | 6 x 10.5 cm | 0.060 kg CO2_e



GREEN POINTS

1PL068 | ADIA 500 ML SUBLIMATION CAN HOLDER | Neoprene | 6 x 14.5 cm | 0.090 kg ${\rm CO2_e}$





104593 | RONAN BAMBOO TROLLEY KEYCHAIN | FSC certified bamboo | $6.5 \times 2.3 \times 2.23$ cm | 0.010 kg $CO2_e$







1PL078 | SUBLIMATION FITNESS BAND -

LIGHT | Polyester | $6 \times 7 \text{ cm}$ | 0.220 kg CO2_{e}



GREEN POINTS

1PL080 | SUBLIMATION FITNESS BAND -

STRONG | Polyester | 66 x 6 cm | 0.310 kg CO2_e

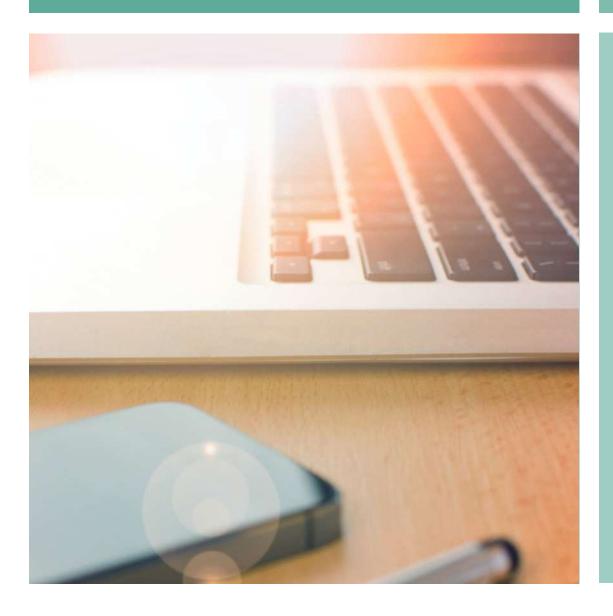


1PL079 | SUBLIMATION FITNESS BAND -

MEDIUM | Polyester | $72 \times 6 \text{ cm}$ | 0.260 kg CO2_e

Our digital tools help you to inspire your customer. Our large inventory and fast branding enable any project. Our sales experts are at your service to support you to win with your customer. Ordering is efficient thanks to our outstanding web shop.

DIGITAL TOOLS TO EMPOWER YOUR SELLING.



As we are serious about being your preferred product media expert, we have developed tools to help inspire your customer, saving you valuable time and allowing you to focus on selling.

3D LOGO TOOL
Instantly create
3D models of a product

with your branding.



3D logo tool.

Instantly create 3D models of a product with your branding.

MOOD SCENE GENERATOR

Upload a logo, position it and let our tool create a gallery of mood scenes based on your design and uploaded logo.



CATALOGUE CREATOR

Inspire your customers with branded catalogues.



PRINT TECHNIQUES

PF Concept - Poland
Operation is an One-StopShop and full service product
printing service with a
complete range of stock.
Located in Poznan, Poland, PF
Concept has built a stock and
printing facility.

With the One-Stop-Shop solution PF Concept takes away all hassle. We offer allin printing services based on altl-in product prices. Branding done by PF Concept is fast with the possibility for next day shipment, delivered all over Europe, directly to the end customer if required. This service is unique in the market and will help to quickly deliver branded products.



DIGITAL PRINTING

Digital printing is a method in which precise ink droplets are sprayed onto a surface to create an image, and the ink solidifies when exposed to UV light



DIGITAL STICKERS

A digital sticker is a label with adhesive backing that is produced using digital printing technology. These stickers are created from digital files and can include a variety of designs and text.



SCREENPRINT

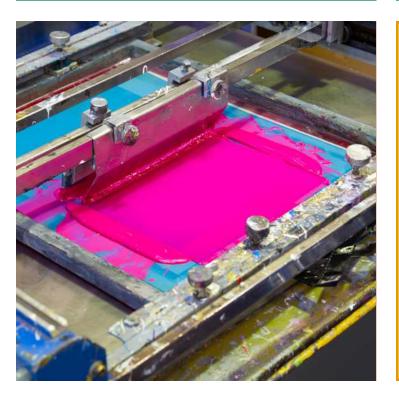
Screen printing is a printing method that uses a mesh screen to transfer ink onto a substrate.

This process is commonly employed to produce vibrant and long-lasting prints on a wide variety of items.



DEBOSSING

Debossing is a printing technique that entails using a heated die to press a design into the surface of a material, resulting in an indented effect





TRANSFER

This process involves printing the desired design on an initial nonfabric surface and then using it to transfer the design onto your textile merchandise.



PADPRINT

Pad printing is a printing method that involves transferring ink from an engraved plate, typically made of metal or silicone, to the surface of 3D objects with irregular or curved shapes.



LASER ENGRAVING

Laser engraving is a precise technique that utilises a focused laser beam to remove material and produce permanent and intricate markings on a variety of surfaces. The process vaporises material, generating high heat to incise designs.



IN MOULD LABELLING

in plastic container manufacturing, where a pre-printed label is positioned inside a mould before shaping the plastic container. During production, plastic material is heated, placed into the mould, and merges with the label to create a unified product.



SUBLIMATION

Sublimation printing is a digital printing process that uses heat and pressure to transfer dye onto different materials. It is commonly used to print on polyester fabrics, but can also be used on other materials such as ceramic, metal, and plastic.



RELIEF MOULDING

Relief moulding refers
to the process of creating a raised
design on materials. This is often
achieved by using special dies to
press the design into the material,
resulting in a tactile, threedimensional effect.



EMBROIDERY

Embroidery involves the creation of patterns by stitching threads onto a fabric.



360 LASER ENGRAVING

360-degree laser engraving allows for precise engraving on more complex rounded products.



360 DIGITAL PRINT

360-degree digital printing enables full-colour printing on the entire surface of an object and is frequently employed for customising products.



SCREENROUND

Screenround utilises the same technique as screen print, except the product is turned and moved during the printing process.



HOT STAMPING

Hot stamping is a printing process that uses heat and pressure to apply foil between a die and the surface to be stamped.







Disclaimer

- Printing shown on products represent a variety of techniques and positions.
- Other print techniques and positions available.
- Contact us for more information
- Images representing people and activities in this catalogue are for inspiration purposes only. Products without article codes are not for sale. The images and logos, featured on the products are for visual purposes only and may differ from the recommended print technique. Licensed products are reserved for B2B activity only and cannot under any circumstances be offered for retail sale. Only products listed with item number are available.
- Some brands are not available in all regions.
- Printing and typesetting errors reserved. The seller accepts no liability for the consequences of printing and typesetting errors.
- Price excluding printing, set-up costs and carriage.
- Prices may not always reflect the printing featured on the product.
- Any prices shown in this catalogue are for guidance only and may be subject to change due to exchange rate fluctuations and prevailing market conditions.
 Please contact your distributor for a full range of prices by product and quantity. All distributors are free to set their own prices. The prices shown in this catalogue are per unit and do not include artwork origination charges, carriage or VAT.

